

ECON|i

South West Economic Accounts and Economic Impact Model

The Regional Accounts present a detailed picture of the region's economy and are a major information resource for people who work, study and teach in the field of economics. The Regional Accounts are estimated from the best sources of published and unpublished regional data providing a consistent and structured framework for the information. The Accounts contain, for example, detailed industry information on value-added, employment income, spending on goods and services, capital investment, firm size, employment, working hours, worker qualifications and occupation structure; information on household incomes and spending as well as spending by tourists; detailed information on markets – linkages between South West firms, exports and imports. The information in the accounts is 'interactive' so for example, the information on value-added and working hours can easily be combined to give a measure of labour productivity.

The Accounts also incorporate an economic impact analysis tool that can be used to value the direct and indirect (multiplier effects) consequences of change within the economy, such as the relocation of a firm to the region.

Most of the main variables are available not just for the SW region but for GB, London, 'other' GB regions and the 15 Unitary Authority/County sub-regions of the SW. The accounts also include comparative data for 1999 and 2000.

To obtain the South West Regional Accounts:

The Accounts are available free of charge in a specially designed piece of software called ECON|i. ECON|i provides:

- An easy-to-use system for accessing and analysing the accounts data
- Professional reporting facilities
- An economic impact analysis tool
- Full help and instructions

To order your copy of ECON|i email your postal address to Damian.Whittard@southwestrda.org.uk stating that you would like to be sent a copy of the software.