



Regional Key Competencies

- a way to manage structural changes (ATSI)

Who can assist the restructuring process?

In Ribe County it has been the role of EU Vest to motivate and assist the development process. Originally, this was not the role of EU Vest, but during the years it has become more and more normal procedure that EU Vest prepares the overall strategy plan for the region in terms of business development, which is then discussed, adjusted and decided upon within the political board and the regional council.

EU Vest is an organisation, which is placed between the political and the practical level, meaning that we have a good possibility to; 1) get accept from the political level to introduce new activities and projects, and 2) to get into contact with enterprises and regional development actors in the implementation phase of new activities and projects.

On the other hand, our role in the middle of the political level and the practical level, gives us a good possibility to inform the politicians about what is happening on the practical level and also about what the regional development actors on practical level actually expect from them as local and regional politicians.

The co-operation within the Article 6 project has already experienced some very concrete examples in terms of the presentation of "Wellness" as a new regional key competence, and a wish to demand the politicians to provide a vision for the region, that the regional development actors can promote in their co-operation with the enterprises. It is a concrete wish from the regional development actors to sell two things when they visit enterprises; first of all their own product, be it training, labour force or business services, and secondly they would like to "obtain" the well-being of the region, meaning that they would like to be able to secure and implement their own activities in relief to the overall development prospects of the region.

We have certainly experienced within the Article 6 project, that a new kind of "energy" has arisen through a new kind of co-operation relations between the partners. It is the first time that a network, which is as broad and heterogeneous as this one has been established. The members new each other peripheral before, but we have not worked so closely together before. The Article 6 network has shown that through our co-operation we can develop different and exciting ideas, instead of always working together with the people and organisations we already knew.

One of the members in the group has mentioned, that the networks that he has been sitting in before, were much more homogene, but this one includes many interests and different ankles, and gives a good possibility to develop and co-ordinate in a broader and new way. We are many people from different organisations, to be involved in the restructuring process, which gives a possibility to think different and un-traditional.

HHA / EU Vest

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